Revised draft — incorporates legal review comments of 20 October 2026

EKO FLAVOURS SEASON 3

FINALIST PARTICIPATION, CONTENT, RECIPE, DEVELOPMENT & CAREER RIGHTS AGREEMENT

Between Culinara / Eko Flavours and the Finalist Contestant

Programme: Eko Flavours Season 3
Finalists: 25 Contestants | Structure: 8–9 Challenges | Outcome: 1 Winner + 2 Runners-Up
Eligibility: 18+ only
Platform: Culinara

Prepared for internal legal review and adoption.

TABLE OF CONTENTS

Parties & Recitals

1. Definitions and Interpretation
2. Relationship to the Host Like a Chef Agreement and the Participant Journey
3. Purpose and Nature of the Competition
4. Eligibility (18+ Confirmation)
5. Finalist Participation
6. Culinara Development Pipeline (Culinara Create and Culinara Connect)
7. Documentation of Growth and Development
8. Post-Season Career Progression
9. Duration and Scope of Post-Season Participation
10. Contestant-Generated Content
11. Programme-Produced Content
12. Recipe Rights
13. Recipe Repurposing
14. Recipe Intellectual Property
15. Name, Image, Likeness and Voice
16. Grant of Rights to Culinara and Eko Flavours; Sponsor Use
17. Editing and Repurposing
18. Recommended Rights Matrix
19. Competition Integrity and Participant Conduct
20. Confidentiality and Spoilers
21. Withdrawal, Disqualification and Removal
22. Winner and Runners-Up
23. Rewards, Prizes and Sponsor Gifts
24. No Automatic Royalties or Additional Payments
25. No Guarantee of Post-Season Opportunities
26. Career Story, Impact Rights and Post-Season Content
27. Warranties; Third-Party Materials
28. Data Protection
29. Culinara / Eko Flavours Intellectual Property
30. Term and Survival
31. Relationship of the Parties
32. Intellectual Property Ownership — General Principle
33. Assignment
34. Severability
35. Governing Law and Dispute Resolution
36. Entire Agreement and Notices

Schedules A–E

Execution

PARTIES

This Agreement is made between:

(1) CULINARA [Legal Entity Name] of [registered address] (“Culinara”), operator of the Eko Flavours platform, acting for itself and, where applicable, on behalf of Eko Flavours and its authorized production partners; and

(2) [FINALIST FULL NAME], of [address], holder of [identification reference] (the “Contestant”),

each a “Party” and together the “Parties.”

RECITALS

A. Following the Host Like a Chef shortlisting challenge, the Contestant has been selected as one of twenty-five (25) finalists to participate in Eko Flavours Season 3 (the “Season”).

B. The Season comprises approximately eight (8) to nine (9) Challenges, at the conclusion of which one (1) Winner and two (2) Runners-Up will be determined in accordance with the Competition Rules.

C. Within the Culinara ecosystem, Eko Flavours functions as Culinara's culinary talent discovery and competition platform, while Culinara Create and Culinara Connect are the components responsible for the ongoing development of, and opportunity-building for, culinary talent, as further described in Clause 6.

D. The Parties wish to record the terms governing the Contestant's participation in the Season, the Culinara Create and Culinara Connect pathways, the use of Contestant Content and Programme-Produced Content, Recipe rights, name/image/likeness/voice rights, sponsor and marketing rights, rewards and prizes, and continuing rights and obligations following the conclusion of the Season.

NOW THEREFORE, in consideration of the mutual covenants set out below, the Parties agree as follows:

1. DEFINITIONS AND INTERPRETATION

1.1 In this Agreement, the following terms have the meanings set out below, unless the context requires otherwise:

"Agreement"	means this Eko Flavours Season 3 Finalist Participation, Content, Recipe, Development & Career Rights Agreement, together with all Schedules, the Competition Rules and any prize schedule referenced herein.
"Challenge(s)"	means each of the approximately eight (8) to nine (9) culinary and related challenges comprising the Season.
"Competition Rules"	means the official rules governing challenge structure, judging, scoring, eliminations, disqualification and determination of the Winner and Runners-Up, as issued or updated by Culinara from time to time.
"Contestant" or "Finalist"	means each of the twenty-five (25) individuals selected as finalists of Eko Flavours Season 3 following the Host Like a Chef shortlisting process, and a signatory to this Agreement.
"Contestant Content"	has the meaning given in Clause 10.
"Culinara Connect"	means the opportunity and network component of the Culinara ecosystem described in Clause 6.
"Culinara Create"	means the development component of the Culinara ecosystem described in Clause 6.
"Culinara"	means Culinara, the platform operator, together with its affiliates, successors, and assigns.
"Eko Flavours" or "the Programme"	means the Eko Flavours Season 3 competition and its associated development ecosystem broadcast/published on and through the Culinara platform and affiliated channels.
"Host Like a Chef Agreement"	means the Host Like a Chef Contestant Participation, Content, Recipe & Marketing Rights Agreement executed by the Contestant in connection with the Host Like a Chef shortlisting challenge, as referred to in Clause 2.
"Programme-Produced Content"	has the meaning given in Clause 11.
"Recipe(s)"	means any recipe, dish concept, ingredient list, preparation method, plating instruction or associated culinary material created, developed, or submitted by a Contestant in connection with the Programme.
"Season"	means Eko Flavours Season 3 in its entirety, from execution of this Agreement through completion of the Challenges, determination of the Winner and Runners-Up, and the post-Season period described in Clause 9.
"Sponsor"	means any brand, company or entity engaged by Culinara or Eko Flavours as a sponsor, partner, or advertiser of the Programme.
"Winner" and "Runners-Up"	mean, respectively, the one (1) Contestant and two (2) Contestants determined as such in accordance with the Competition Rules at the conclusion of the Season.

1.2 References to Clauses and Schedules are to clauses of, and schedules to, this Agreement. Headings are for convenience only and do not affect interpretation.

1.3 Words importing the singular include the plural and vice versa, and references to any gender include all genders.

2. RELATIONSHIP TO THE HOST LIKE A CHEF AGREEMENT AND THE PARTICIPANT JOURNEY

2.1 The Contestant acknowledges having been selected as a Finalist following completion of the Host Like a Chef shortlisting challenge and execution of the Host Like a Chef Agreement, under which the Contestant granted Culinara, Eko Flavours and relevant Sponsors certain rights in respect of content, Recipes, and the Contestant's name, image, likeness and voice generated during that shortlisting stage.

2.2 This Agreement governs the Contestant's participation in, and the rights and obligations arising from, the main Eko Flavours Season 3 competition and the Contestant's subsequent engagement with the Culinara Create and Culinara Connect pathways. It does not replace or diminish the rights already granted under the Host Like a Chef Agreement, which continue in full force in accordance with their terms.

2.3 The Host Like a Chef Agreement and this Agreement are intended to operate as a single, continuous participant journey — from shortlisting, through competition, to post-Season development, opportunity, and alumni engagement — and shall be read consistently with one another. In the event of a direct conflict between the two agreements in respect of the same specific right, the agreement applicable to the relevant stage of the Contestant's journey shall govern in respect of that stage.

3. PURPOSE AND NATURE OF THE COMPETITION

3.1 The Contestant acknowledges that, within the Culinara ecosystem, Eko Flavours Season 3 functions as Culinara's culinary talent discovery and competition platform. Its role is to find, test and showcase culinary talent and to create visibility around that talent, through a competitive format rather than solely a television or entertainment production.

3.2 Culinara Create and Culinara Connect are the components of the Culinara ecosystem responsible for the ongoing development of, and opportunity-building for, culinary talent, as further described in Clause 6. While Eko Flavours Season 3 may incorporate mentorship, preparation, technical training and developmental experiences within the competition itself, this Agreement does not characterize Eko Flavours as Culinara's development platform.

3.3 The twenty-five (25) finalists will compete across approximately eight (8) to nine (9) Challenges, testing capabilities including culinary technique and execution, creativity and innovation, consistency, presentation and plating, kitchen discipline, menu and product development, business acumen, costing and pricing, customer understanding, hospitality and hosting, brand and marketability, storytelling, teamwork and leadership, entrepreneurial thinking, and professional culinary standards.

3.4 The Contestant acknowledges and agrees that:

- selection as a finalist does not guarantee winning;
- participation does not guarantee any specific commercial opportunity after the Season;
- the Contestant will be evaluated against the published or communicated competition criteria; and
- the final ranking and outcome will be determined solely in accordance with the Competition Rules and judging framework.

4. ELIGIBILITY (18+ CONFIRMATION)

4.1 Eko Flavours Season 3 is an eighteen-and-above (18+) competition. The Contestant warrants that they are eighteen (18) years of age or older as at the date of execution of this Agreement.

4.2 Persons under eighteen (18) years of age are not eligible to participate as Finalists in Eko Flavours Season 3, and nothing in this Agreement shall be read as contemplating or accommodating participation by a person under that age.

5. FINALIST PARTICIPATION

5.1 The Contestant shall participate fully and in good faith in all activities reasonably associated with the Season, which may include, without limitation:

- all scheduled Challenges, training and development sessions, boot camps, and workshops;
- judging sessions, rehearsals, and interviews;
- photography, filming, and content creation;
- promotional activities, sponsor activations, and media opportunities;
- post-challenge interviews and behind-the-scenes activities; and
- finalist- and winner-related publicity.

5.2 The Contestant acknowledges that participation in the activities listed at Clause 5.1 forms an integral part of the overall Eko Flavours Season 3 experience and is a condition of continued participation as a finalist.

5.3 Grand Finale Attendance. All twenty-five (25) Contestants, including any Contestant who has been eliminated at an earlier stage of the Season, are required to attend the Grand Finale on Saturday, 31 October 2026, and to participate in the Grand Finale activities reasonably required of them by Culinara and the production team. Culinara shall communicate call times and arrangements for Contestants attending the Grand Finale and shall make reasonable logistical arrangements for eliminated Contestants to attend.

6. CULINARA DEVELOPMENT PIPELINE (CULINARA CREATE AND CULINARA CONNECT)

6.1 The Contestant acknowledges that, beyond the Eko Flavours competition itself, Culinara operates a broader talent-development ecosystem designed to develop, refine, and position finalists for professional opportunities within the culinary and wider food ecosystem.

6.2 The Contestant shall, to the extent reasonably required and subject to Clause 9, participate in relevant development activities under:

Culinara Create

Culinara Create is the development component of the Culinara ecosystem. It develops the capabilities around the craft that enable Culinary Creators to participate more fully in the Creative Economy, and may include development in areas such as: identity and positioning; brand development; storytelling; content and media; business and finance; commercial strategy; intellectual property and ownership; product and experience development; partnerships and negotiation; technology and artificial intelligence; leadership; commercial readiness; investment readiness; and global readiness. Technical culinary preparation required for the Eko Flavours Season 3 competition itself remains within Eko Flavours or dedicated specialist technical support, rather than forming part of Culinara Create.

Culinara Connect

Culinara Connect is the opportunity and network component of the Culinara ecosystem, organized around four pathways — Market Access, Capital Access, Commercial Opportunity, and Global Pathways — supported by Opportunity Intelligence running across each pathway. It may include brand partnerships, employment, consulting and hospitality opportunities, retail, buyer and procurement introductions, investor and financing connections, grants, media and visibility opportunities, residencies, exchanges, international festivals, institutional relationships, and other relevant industry pathways.

6.3 Participation in Culinara Create or Culinara Connect does not guarantee any particular career or commercial outcome, as further set out in Clause 25.

6.4 Separate Agreement for Commercial Arrangements. Any future commercial representation, paid engagement, or exclusive partnership between the Contestant and Culinara, or arising through Culinara Create or Culinara Connect, shall be subject to a separate written agreement between the Contestant and the relevant party. Nothing in this Agreement obliges the Contestant or Culinara to enter into any such arrangement, and nothing in this Agreement grants Culinara or any other party any right of commercial representation, paid engagement, or exclusivity in respect of the Contestant.

7. DOCUMENTATION OF GROWTH AND DEVELOPMENT

7.1 This Clause constitutes a specific contractual obligation and not merely an aspirational programme statement. The Contestant agrees to participate in activities that allow Culinara and Eko Flavours to document and showcase the Contestant's culinary development, technical growth, professional development, business understanding, personal brand development, confidence and leadership, creativity, entrepreneurial development, industry exposure, network development and career progression.

7.2 The growth journey referred to in Clause 7.1 may be documented through interviews, photographs, video, testimonials, progress assessments, training footage, social media content, written profiles, case studies, documentary material, and post-Season updates.

7.3 The intent of this Clause is to enable Eko Flavours to portray not only who the Contestant was upon entry, but who the Contestant became as a result of the Programme.

8. POST-SEASON CAREER PROGRESSION

8.1 The Contestant agrees to reasonably cooperate with Culinara and Eko Flavours in documenting the Contestant's professional journey following the conclusion of the Season, including updates relating to employment, culinary appointments, restaurant ventures, food or catering businesses, product development, collaborations, awards, professional certifications, media appearances, entrepreneurship, new culinary concepts, and other material career milestones.

8.2 The purpose of this Clause is to enable Culinara and Eko Flavours to demonstrate the long-term impact of the Eko Flavours platform on the careers and economic prospects of its talent.

9. DURATION AND SCOPE OF POST-SEASON PARTICIPATION

9.1 Cooperation under Clauses 6 and 8 does not, of itself, create an employment relationship between the Contestant and Culinara or Eko Flavours, nor an indefinite obligation to participate in activities.

9.2 The Contestant's continuing post-Season obligations are limited to reasonable cooperation to:

- provide agreed career updates;
- participate in reasonable interviews;
- cooperate with agreed impact or career stories;
- permit appropriate use of relevant Programme-related content in accordance with this Agreement; and
- participate in reasonable alumni or platform activities where agreed.

9.3 The Contestant's obligations of reasonable cooperation under this Clause 9 continue for a period of three (3) years from the conclusion of the Season, after which such obligations of reasonable cooperation shall lapse, save that rights already validly granted over Contestant Content, Recipes and other material supplied in accordance with this Agreement shall continue in accordance with Clause 30 (Term and Survival).

10. CONTESTANT-GENERATED CONTENT

10.1 “Contestant Content” means any material created, recorded, produced, curated, submitted or otherwise provided by the Contestant in connection with the competition, Challenges, training, boot camps, Culinara Create, Culinara Connect, sponsor activities, interviews, personal development, or post-Season career updates, including without limitation photographs, videos, reels, interviews, testimonials, voice recordings, Recipes, cooking demonstrations, personal stories, culinary concepts, written material, social media content and professional profiles.

10.2 The rights granted in respect of Contestant Content are as set out in Clause 16 (Grant of Rights).

11. PROGRAMME-PRODUCED CONTENT

11.1 “Programme-Produced Content” means content created by Culinara, Eko Flavours and their authorized production partners featuring the Contestant, including challenge footage, training footage, interviews, judging footage, behind-the-scenes footage, rehearsals, contestant profiles, elimination and finalist/winner announcements, reunion content, promotional content and post-Season content.

11.2 Culinara and Eko Flavours shall have the right to record, produce, and use Programme-Produced Content in accordance with Clause 16.

12. RECIPE RIGHTS

12.1 The Contestant grants to Culinara, Eko Flavours and relevant Sponsors the right to publish, reproduce, communicate, distribute, adapt, format and repurpose Recipes developed or submitted by the Contestant during Eko Flavours Challenges, training, demonstrations, product development activities, sponsor challenges, menu-development exercises and other official Programme activities, including the recipe name, ingredients, quantities, preparation methods, cooking instructions, plating instructions, serving suggestions, photographs, video demonstrations, recipe descriptions and any stories associated with the dish.

13. RECIPE REPURPOSING

13.1 Recipes created or submitted during the Season may be transformed into recipe cards, social media content, digital articles, videos, cookbooks, recipe collections, branded content, sponsor campaigns, educational materials, promotional materials, culinary features, and Programme publications.

13.2 Such uses may be made without requiring fresh consent from the Contestant on each occasion, subject to the rights granted under this Agreement and applicable law.

14. RECIPE INTELLECTUAL PROPERTY

14.1 A distinction is maintained between (a) ownership of underlying intellectual property in a Recipe and (b) the broad contractual licence required by Culinara, Eko Flavours and Sponsors.

14.2 Except where expressly assigned in writing, the Contestant retains ownership of protectable intellectual property in Recipes the Contestant creates, while granting Culinara, Eko Flavours and Sponsors a worldwide, perpetual, royalty-free, transferable and sublicensable licence to use the relevant recipe-related material in accordance with Clause 16.

15. NAME, IMAGE, LIKENESS AND VOICE

15.1 The Contestant expressly consents to Culinara, Eko Flavours, Sponsors and authorized partners using the Contestant's name, image, likeness, voice, photograph, biography, culinary profile, personal story, statements, performance, competition results and development journey for programme, editorial, promotional, advertising, sponsorship, digital and commercial purposes.

16. GRANT OF RIGHTS TO CULINARA AND EKO FLAVOURS; SPONSOR USE

16.1 Core Licence. The Contestant hereby grants to Culinara, Eko Flavours, Sponsors and their respective affiliates, licensees, agencies, production partners, successors and assigns an irrevocable, worldwide, royalty-free, transferable and sublicensable licence, to the fullest extent permitted by applicable law, to record, reproduce, publish, communicate, distribute, display, broadcast, edit, adapt, translate, reformat, commercialism and otherwise use the Contestant's name, image, likeness, voice, biography, statements, performance, competition participation, Recipes, submitted materials and Contestant Content and Programme-Produced Content generated in connection with Eko Flavours Season 3 — including content relating to the Contestant's training, development, participation in Culinara Create and Culinara Connect and, where separately provided or lawfully obtained, the Contestant's subsequent career progression — in all media and formats now known or subsequently developed, for programme, editorial, publicity, promotional, advertising, marketing, sponsorship, commercial, digital, social media, archival, educational and related purposes, throughout the world and in perpetuity.

16.2 Sponsor Use. Sponsors may use approved Contestant Content and Programme-Produced Content for social media, paid media, advertising, branded content, digital campaigns, television, websites, events, activations, public relations, product and recipe campaigns, influencer amplification, campaign case studies and corporate communications, including the ability to repurpose such content into different formats, in each case for the term of the relevant sponsorship or campaign and any further period agreed between Culinara and the Sponsor.

16.3 Survival. The rights granted to Culinara and Eko Flavours under this Clause 16 shall survive the Contestant's elimination, completion of the competition, selection (or non-selection) as Winner or Runner-Up, conclusion of the Season, and the end or expiry of any sponsorship campaign or relationship.

17. EDITING AND REPURPOSING

17.1 Culinara, Eko Flavours and authorized Sponsors may edit, crop, shorten, adapt, translate, subtitle, reformat, combine, extract from, add graphics or sponsor branding to, and create derivative and short-form materials from, Contestant Content and Programme-Produced Content.

17.2 The Contestant shall not have continuing editorial approval rights over such use, subject to applicable legal protections (including moral rights and any rights that cannot lawfully be waived under Nigerian law).

18. RECOMMENDED RIGHTS MATRIX

18.1 The following matrix summarizes, for ease of reference, the principal rights and obligations described in this Agreement. In the event of any conflict between the matrix and the operative Clauses of this Agreement, the operative Clauses shall prevail.

Right / Provision	Culinara	Eko Flavours	Sponsor
Record finalist	✓	✓	✓*
Publish competition content	✓	✓	✓
Use contestant image/likeness	✓	✓	✓
Use contestant name/voice	✓	✓	✓
Publish recipes	✓	✓	✓
Repurpose recipes	✓	✓	✓
Edit/adapt content	✓	✓	✓
Paid advertising	✓	✓	✓
Social media	✓	✓	✓
Digital marketing	✓	✓	✓
Archive content	✓	✓	✓
Worldwide use	✓	✓	✓
Perpetual use	✓	✓	✓
Use development journey	✓	✓	Subject to scope
Use post-season career stories	✓	✓	Subject to scope
Participate in Culinara Create	Required	Required	—
Participate in Culinara Connect	Required	Required	—
Provide reasonable career updates (3-year period)	Required	Required	—
Guaranteed post-season opportunity	No	No	No
Guaranteed winner status	No	No	No

Right / Provision	Culinara	Eko Flavours	Sponsor
Additional royalties	No*	No*	No*
Sponsor gifts/rewards	May provide	May provide	May provide

** Subject to applicable law, production arrangements, and the final contractual wording.*

19. COMPETITION INTEGRITY AND PARTICIPANT CONDUCT

19.1 The Contestant shall at all times: adhere to the Competition Rules; conduct themselves professionally; maintain kitchen discipline, health and safety standards; act respectfully towards other contestants, judges, crew and Sponsor representatives; not interfere with judging; comply with production and Sponsor requirements during activations; and use social media responsibly in connection with the Programme.

19.2 Grounds and procedures for disqualification or removal from the competition are set out in Clause 21 and in the Competition Rules.

20. CONFIDENTIALITY AND SPOILERS

20.1 The Contestant shall not disclose confidential information relating to unreleased Challenges, results, eliminations, the identity of the Winner or Runners-Up, production arrangements, Sponsor campaigns, Recipes or concepts designated as confidential, unreleased Programme content, or judging decisions, save as authorized in writing by Culinara.

20.2 Culinara and Eko Flavours may issue specific confidentiality requirements from time to time throughout production, with which the Contestant shall comply.

21. WITHDRAWAL, DISQUALIFICATION AND REMOVAL

21.1 Culinara may issue a warning, disqualify or remove the Contestant from the competition where the Contestant: voluntarily withdraws; fails to attend required activities; breaches the Competition Rules; breaches confidentiality under Clause 20; engages in serious misconduct; provides materially false information; or breaches applicable safety requirements.

21.2 Withdrawal, disqualification or removal of the Contestant shall not automatically terminate rights in Contestant Content or Recipes already validly granted to Culinara, Eko Flavours or Sponsors under this Agreement, and Culinara and Eko Flavours may continue to use content already lawfully captured or submitted, subject to applicable law.

21.3 Culinara shall maintain a documented procedure for warnings, disqualification, and removal, to be set out in the Competition Rules.

21.4 Departure of Eliminated Contestants. A Contestant who is eliminated at any stage of the Season, or who is disqualified or removed under this Clause 21, shall vacate the competition house (the accommodation provided by Culinara for Contestants during the Season) and return home on the morning following the elimination, disqualification or removal, in accordance with the departure arrangements communicated by the production team.

21.5 Clause 21.4 does not affect the Contestant's obligation under Clause 5.3 to attend the Grand Finale on 31 October 2026, nor the rights granted to Culinara and Eko Flavours under this Agreement.

22. WINNER AND RUNNERS-UP

22.1 The Season will result in one (1) Winner and two (2) Runners-Up, determined in accordance with the Competition Rules and judging framework.

22.2 Selection as a finalist does not, of itself, confer any entitlement to the rewards associated with the Winner or Runner-Up positions.

22.3 The cash prizes for the Season are as set out in Clause 23.2.

23. REWARDS, PRIZES AND SPONSOR GIFTS

23.1 Rewards may be associated with participation in, and/or achievement during, the Season. These may include cash prizes, rewards in kind, sponsor products, equipment, culinary tools, vouchers, professional or training opportunities, mentorship, industry introductions, and other benefits.

23.2 Competition Prizes. The cash prizes for Eko Flavours Season 3 are:

- Winner: ₦5,000,000 (Five Million Naira);
- First Runner-Up: ₦3,000,000 (Three Million Naira); and
- Second Runner-Up: ₦2,000,000 (Two Million Naira),

in each case subject to the Competition Rules, the Contestant's compliance with this Agreement, and any tax required by law to be withheld. The payment arrangements for the prizes are set out in the prize schedule (Schedule D).

23.3 Only the prizes stated in Clause 23.2 and any other rewards expressly identified in the Competition Rules or the prize schedule (Schedule D) are guaranteed. A distinction is drawn between:

- Competition Prizes — the formally designated rewards for the Winner, Runners-Up and, potentially, other recognized placements or Challenge achievements; and
- Sponsor Gifts/Rewards — additional gifts or benefits a Sponsor may choose to provide to finalists or Challenge participants.

23.4 The provision of a Sponsor Gift on any occasion does not create an entitlement to an equivalent gift in future.

24. NO AUTOMATIC ROYALTIES OR ADDITIONAL PAYMENTS

24.1 Unless specifically provided under the Competition Rules or a separate written agreement, participation in the Season does not entitle the Contestant to appearance fees, royalties, residual payments, Recipe licensing fees, additional compensation for social media use, additional compensation for Sponsor marketing use, or additional payment for post-Season publication of Programme content.

24.2 Any specific prize, fee or commercial engagement shall be governed by its own separate terms.

25. NO GUARANTEE OF POST-SEASON OPPORTUNITIES

25.1 The Culinara Create and Culinara Connect components are intended to create pathways and connections for talent. Participation in either does not guarantee employment, investment, commercial partnership, brand deal, restaurant opportunity, sponsorship, or any other specific career outcome.

25.2 Culinara's obligation is to provide appropriate development, exposure, connection, and opportunity pathways, and not to guarantee any particular career result.

25.3 Any commercial representation, paid engagement or exclusive partnership that may arise from the Contestant's participation in the Season, Culinara Create or Culinara Connect shall be governed by a separate agreement, as provided in Clause 6.4.

26. CAREER STORY, IMPACT RIGHTS AND POST-SEASON CONTENT

26.1 Culinara and Eko Flavours may use information about the Contestant's professional development for impact storytelling and platform communications, including “where are they now” features, new culinary appointments, restaurant launches, new food businesses, collaborations, awards, professional milestones, business growth, skills development and opportunities accessed through Culinara Connect.

26.2 Culinara and Eko Flavours retain the right to create and publish post-Season content featuring the Contestant, including finalist updates, alumni profiles, career stories, interviews, “Where Are They Now?” features, development documentaries, success stories, industry profiles, anniversary content and Eko Flavours retrospective content, and the Contestant shall reasonably participate in such content in accordance with Clause 9.

27. WARRANTIES; THIRD-PARTY MATERIALS

27.1 The Contestant warrants that any material submitted or incorporated into Programme activities does not, to the Contestant's knowledge, infringe the rights of any third party, including in respect of music, photographs, videos, recipes, artwork, logos, trademarks, written content, locations and third-party participants.

27.2 Where Contestant Content is intended for commercial Sponsor use, Culinara shall communicate any applicable clearance requirements to the Contestant, and the Contestant shall reasonably cooperate in obtaining such clearances.

28. DATA PROTECTION

28.1 Collection. Culinara and Eko Flavours collect the Contestant's name, contact details, identification information, photographs, video, audio and voice recordings, biography, culinary profile, Recipes, professional information, career progression information, social media handles and competition results (together, the “Contestant Personal Data”).

28.2 Purpose. Contestant Personal Data is collected and processed for purposes including administering the Season and the Culinara Create and Culinara Connect pathways, verifying eligibility, judging and assessment, publishing and repurposing content and Recipes in accordance with this Agreement, tracking post-Season career and impact information in accordance with Clauses 8 and 9, safety and security, and compliance with applicable law.

28.3 Use and Disclosure. Contestant Personal Data may be used internally by Culinara and Eko Flavours and may be shared with authorized production partners, Sponsors (to the extent relevant to approved content and campaigns), service providers engaged to support the Season (including production, hosting, payment and logistics providers), and regulators or law enforcement where required by applicable law.

28.4 Retention. Contestant Personal Data is retained for as long as reasonably necessary for the purposes described in this Clause, including the post-Season cooperation period referred to in Clause 9 and the continuing content and Recipe rights granted under this Agreement, and thereafter in accordance with Culinara's data retention practices and applicable law.

28.5 Contestant Rights and Queries. Further detail on the collection, use, sharing and retention of Contestant Personal Data, and the process for a Contestant to raise a data protection query, request or complaint, is set out in the Privacy/Data Protection Notice (Schedule E). Processing is carried out in accordance with the Nigeria Data Protection Act 2023 and applicable subsidiary regulations.

29. CULINARA / EKO FLAVOURS INTELLECTUAL PROPERTY

29.1 All rights, title and interest in and to the Eko Flavours brand and programme format, the Culinara platform and brand, challenge briefs, scoring and judging materials, production assets, the Culinara Create curriculum and frameworks, the Culinara Connect methodology, research, databases, graphics, templates, and other content and materials created, owned or licensed by Culinara (together, “Culinara IP”) belong to Culinara and/or its licensors.

29.2 Nothing in this Agreement, and no participation by the Contestant in the Season, the Challenges, Culinara Create or Culinara Connect, shall be construed as transferring any ownership interest in, or granting the Contestant any unrestricted commercial rights over, the Culinara IP. The Contestant shall not use the Culinara IP other than as reasonably required for, and during the course of, their participation in the Season, and shall not register, copy, adapt or commercially exploit the Culinara IP without Culinara's prior written consent.

30. TERM AND SURVIVAL

30.1 This Agreement commences on the date of execution and continues until the later of (a) completion of the Season and all associated activities, and (b) expiry of the post-Season cooperation period specified in Clause 9.3.

30.2 Clauses 10 to 18 (content, Recipe and rights provisions), 20 (confidentiality), 24 (no automatic royalties), 27 (warranties), 28 (data protection), 29 (Culinara IP) and 33 to 36 (general provisions) shall survive expiry or termination of this Agreement to the extent necessary to give them effect.

31. RELATIONSHIP OF THE PARTIES

31.1 Nothing in this Agreement shall be construed as creating an employment, partnership, agency, or joint-venture relationship between the Contestant and Culinara or Eko Flavours.

32. INTELLECTUAL PROPERTY OWNERSHIP — GENERAL PRINCIPLE

32.1 For the avoidance of doubt, nothing in this Agreement shall be construed as an automatic assignment to Culinara, Eko Flavours or any Sponsor of all intellectual property created by the Contestant. This Agreement distinguishes between contestant-created intellectual property, Programme-created intellectual property, Sponsor-created content, jointly developed materials, Recipes, the Contestant's likeness and personality rights,

and post-Season career information, and the licenses granted herein are without prejudice to underlying ownership except where an assignment is expressly agreed in writing. This Clause is without prejudice to Culinara's own intellectual property described in Clause 29.

33. ASSIGNMENT

33.1 Culinara may assign or sublicense its rights under this Agreement to its affiliates, successors, assigns and authorized production partners or Sponsors. The Contestant may not assign any rights or obligations under this Agreement without Culinara's prior written consent.

34. SEVERABILITY

34.1 If any provision of this Agreement is held invalid or unenforceable under applicable Nigerian law, the remaining provisions shall continue in full force and effect, and the Parties shall negotiate in good faith to replace the invalid provision with a valid provision of similar commercial effect.

35. GOVERNING LAW AND DISPUTE RESOLUTION

35.1 This Agreement shall be governed by and construed in accordance with the laws of the Federal Republic of Nigeria.

35.2 Any dispute arising out of or in connection with this Agreement shall first be referred to good-faith negotiation between the Parties and, failing resolution within 14 days, shall be referred to [arbitration in Lagos, Nigeria in accordance with the Arbitration and Mediation Act 2023 / the exclusive jurisdiction of the courts of Lagos State], as counsel shall determine.

36. ENTIRE AGREEMENT AND NOTICES

36.1 This Agreement, together with the Host Like a Chef Agreement (to the extent rights granted therein continue in accordance with Clause 2), the Competition Rules and the Schedules referenced herein, constitutes the entire agreement between the Parties in respect of its subject matter and supersedes all prior discussions, understandings and agreements, whether oral or written.

36.2 Notices under this Agreement shall be given in writing to the addresses (including electronic addresses) notified by each Party from time to time.

SCHEDULES

The following Schedules form part of, and are to be read together with, this Agreement. Each is to be prepared and finalized by the Legal Team prior to execution:

- Schedule A — Competition Rules (challenge structure, judging, scoring, eliminations, finalist obligations, Winner/Runner-Up determination, disqualification, prizes)
- Schedule B — Content, Image, Likeness & Recipe Rights Schedule (Programme, contestant-generated and Sponsor-related content)
- Schedule C — Culinara Create / Culinara Connect Development Schedule (finalist participation and development obligations)
- Schedule D — Rewards / Prize Schedule (confirmed prizes, Winner/Runner-Up benefits, and any other guaranteed rewards)
- Schedule E — Privacy/Data Protection Notice (Programme participation and post-Season career information)

EXECUTION

IN WITNESS WHEREOF the Parties have executed this Agreement as of the date set out below.

For and on behalf of Culinara / Eko Flavours

OLUFUNKE ADU, CO-CEO OF CULINARA



Name / Title / Date

Contestant

_____

Full Name / Signature / Date

Witness

_____

Full Name / Signature / Date